

THE RIGHTstuf

INTERNATIONAL, INC.

PO Box 71309 Des Moines, IA 50325 Phone (515) 252-6116 Fax (515) 252-0555
<http://www.rightstuf.com>

**** For Immediate Release ****



Gravitation DVD 3: One Million Copies!?

Pre-book date: 8/31/2004 - Street date: 9/28/2004
Approximately 100 minutes, Dolby Digital Stereo, Color.
Romantic Comedy/Drama

DVD (English, Japanese, English Subtitles, English On Screen Translations)

Catalog#: RSDVD8028

Suggested Rating: 13+

ISBN: 1-57032-916-8

UPC#: 7-42617-8028-2-9

SRP: \$29.95

From the Right Stuf International, the company that brought you HIS AND HER CIRCUMSTANCES, comes the best romance of 2004: GRAVITATION!

Based on the best-selling graphic novel series by Maki Murakami, the Gravitation anime has been RATED ONE OF THE BEST ROMANTIC ANIME TITLES OF ALL TIME (*Anime Insider*, 2003). As ONE OF THE FIRST *SHONEN-AI* (male homosexual love story) anime titles to hit the States, Gravitation's popularity is soaring with female U.S. audiences. First spotlighted in Newtype USA's July 2004 DVD, this wonderful romantic series will soon be spreading to new audiences across the nation when it DEBUTS ON THE ANIME NETWORK!

Love - the one force that simply won't be denied!

Bad Luck is breaking up?! Things are crumbling left and right. Shuichi, still recovering from his run-in with Taki Aizawa, is beginning to have second thoughts about his future with Bad Luck. His soaring popularity and fierce rivalry with ASK are threatening to really hurt Yuki... Will he quit Bad Luck just to keep Yuki safe? Meanwhile, Shuichi's love for Yuki may be unshakable, but their relationship is falling apart. Yuki is becoming increasingly more reclusive and Shuichi will do anything to discover why.

Then, just when things look like they can't get any worse, Touma shocks the world by announcing during a press conference that the legendary Nittle Grasper is reforming! Now Shuichi has yet another problem to deal with: competing against his lifelong pop idol Ryuichi Sakuma.

PLUS, the first 5,000 DVDs released will include a special dual-sided hard plastic VIP Backstage Pass that comes in its own special keepsake envelope!

Contains episodes 7-10.

Bonus DVD content includes:

Special Dual Sided Cover, Episode Liner Notes, Art Gallery
NITTLE GRASPER Profiles, Scene Access, Right Stuf Trailers

Graphic of cover is located at <http://www.rightstuf.com/outgoing/sleeves/rsdvd8028.jpg>

What they're saying about Gravitation:

Rated the #1 Anime for Girls by Anime Insider!

"One of the best anime titles I have watched all year" - Animerica Magazine

Founded in 1987, The Right Stuf International ("TRSI") was one of the first players in the US Japanese Animation ("anime") industry. Dedicated to producing the highest quality products, TRSI selects a limited number of anime titles to focus on each year. With a product line ranging from anime classics like Astro Boy, Kimba, and Gigantor to the most modern comedies and dramas such as the Irresponsible Captain Tylor, His and Her Circumstances and Boogiepop Phantom, TRSI produces quality anime for fans of all ages! To learn more about TRSI, visit us on the web at www.rightstuf.com.

For more information on these or any Right Stuf title, or for samples or images, contact us at:

The Right Stuf International
PO Box 71309 Des Moines, IA 50325 Phone (515) 252-6116 Fax (515) 252-0555
<http://www.rightstuf.com> production@rightstuf.com